

## 2018 Annual Report

### Variety the Children's Charity of Wisconsin

#### **Mission**

Providing life-enriching assistance to Wisconsin children challenged by physical disabilities

#### **VARIETY FREEDOM PROGRAM**

Our Freedom Program helps children with special needs gain mobility, confidence, freedom, independence and the chance to join in the life of their community by providing funding for specialized 'adaptive' bicycles, walkers, wheelchairs, therapeutic strollers and other devices to children in need. These items empower children to be physically independent and build confidence. Specialized equipment is often too expensive for many families raising a child with special needs, especially those with many other expenses related to their child's care. Insurance doesn't always cover the costs and families are left struggling to find ways to meet their child's needs. Variety is able to stand in the gap when all other resources have been exhausted.

Variety helps children with special needs gain mobility, confidence, independence, freedom and the chance to join in the life of their community by providing funding for specialized bicycles to families in need. The benefits of a specialized bike are both physical and therapeutic.

Unfortunately, adaptive bicycles are often cost-prohibitive for many families and often not covered by insurance, despite their enormous physical and therapeutic benefits.

Variety works with physical therapists and social workers throughout the state to identify children with special needs who would greatly benefit from a specialized bike.

**In 2018, 20 adaptive bikes were provided and 4 equipment pieces that included one stroller and driving lessons.**

#### **CHATTER MATTERS COMMUNICATION CAMP**

Through our partnership with UW-Whitewater, graduate speech pathology students and other student volunteers and instructors host this overnight camp for children with special needs who use assistive communication devices and their immediate family members. What makes Chatter Matters unique is that it's just like a traditional summer camp, but the activities are fully adapted for all ages and abilities. Through activities like arts & crafts, adaptive sports, games, campfires

and music, children learn to improve their communication device use. By allowing parents and siblings to attend, families have fun, create lasting family memories and bond with other families of children with special needs

**2018 Chatter Matters Communication Camp served 15 Children and 51 adults and siblings.**

**VARIETY - THE CHILDREN'S CHARITY OF WISCONSIN STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2018**

**Total Revenue**

**Total Expenses**

**REVENUE**

Contributions	\$259,201
Foundation Grants	7,800
Special Event Income	177,621
Special Event Expenses	(78,822)
In-Kind Income	22,840
Program Revenue	4,545
Gold Heart Campaign	14,385
Investment Income	53,887
Net Assets Released from Restrictions	
Total Revenue	\$461,457

**EXPENSES**

Program Services	\$329,575
Management and General	60,080
Fundraising	41,750
Total Expenses	431,405

**Board of Directors**

President – Piermario Bertolotto  
Vice-President – Mel Hopland  
Treasurer- Mark Collins  
Pamela Mattox  
Matt Hall  
Dr. Elizabeth Moberg-Wolff

Variety - the Children's Charity of Wisconsin  
Income or Loss Statement

	Actual Oct-18 to Sept 2019	Budget Oct-19 to Sept 2020
Sources of Income		
Corporate Donations	72,102	80,000
Individual Donations	92,143	195,000
Grants	22,000	25,000
Special Events	177,335	225,000
Other Income	10,714	
Total Income	374,294	525,000
Expenses		
Program	197,540	196,285
Fundraising	196,887	252,043
Management and General	261,558	179,858
In Kind	10,438	-
Total Expenses	666,423	628,186
Operating Profit or (Loss)	(292,129)	(103,186)
Investment Income	59,554	30,000
Net Income or (Loss)	(232,575)	(73,186)
9/30/18 Net Asset Value	\$785,744	