



Media Release

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Variety the Children's Charity of WI Announces New Executive Director/CEO

Elm Grove, Wis. – August 23, 2018 – The Board of Directors of Variety the Children's Charity of Wisconsin announces the appointment of Nancy Major as Executive Director/CEO. Variety is a non-profit dedicated to providing life-enriching assistance to Wisconsin children challenged by disabilities.

"We're exceptionally pleased that Nancy has taken on this leadership role," said Piermario Bertolotto, Chairman of the Board. "Nancy's broad knowledge of nonprofit management coupled with years of leadership experience and successful track record make her well positioned to lead us forward. Her business acumen, strategic expertise, and passion and commitment to our mission, will enable her to expand our programs and introduce innovative approaches to improving our outreach and impact. We are committed to improving the lives of children with disabilities, and we're confident that under Nancy's leadership, our organization will be well-positioned to better meet the growing needs of those we serve".

Major said, "As a passionate advocate for disadvantaged and underserved children and families, I was instantly drawn to Variety's mission of inclusivity and acceptance for children with special needs throughout its national/international history, spanning nearly a century. I'm excited to explore how we can expand our partnerships with other service providers to maximize resources and help further our combined impact on behalf of the children and families we serve. It's an incredible honor and privilege to join the Variety family."

Major is a prominent nonprofit executive with an extensive background in leadership, management and business operations in both corporate and non-profit sectors, including health care. She has broad expertise in operational restructuring, strategic planning, program development, and sales and marketing. She has managed organizations and companies of varying sizes, including large regional chapters of United Cerebral Palsy and Special Olympics. Major holds B.A. and master's degrees from Columbia State University.

VARIETY the Children's Charity of Wisconsin's mission is "Providing life-enriching assistance to Wisconsin children challenged by disabilities, regardless of ability to pay". Variety serves children age 21 and younger who have a diagnosed or demonstrated disability, including but not limited to, children with cerebral palsy, spina bifida, Rett syndrome, muscular dystrophy, Down syndrome, Angelman syndrome, epilepsy and amputees.

variety the children's charity of wisconsin

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Providing life-enriching assistance to Wisconsin children challenged by disabilities.

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